

# MARU

Interiors & Houses, Lifestyle & Design

## FOCUS

### The House in the Woods

Urban Commercial Housing

SPACE IN THE SPACE

KOALA House, U-HAUS

## DESIGNERS

Vinero Winery and Hotel

LA PARISIENNE HEADQUARTER

Kim Jongwoo ATP Academy

Cafe, El Moro, Little Oscar, N3ON

vol 170







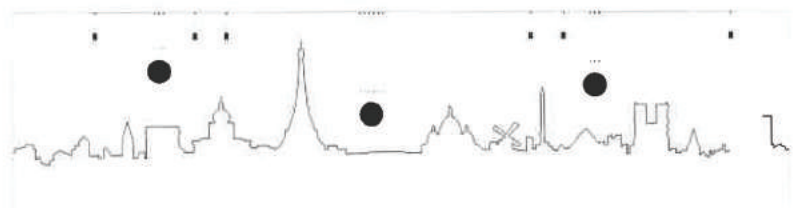
# LA parisienne Headquarters

studio razavi architecture



디자인 스튜디오 라자비 이키텍처 디자인팀 스튜디오 라자비 아키텍처 시공 이지아이피 위치 프랑스 파리 용도 오피스 면적 700m<sup>2</sup> 바닥 카펫 벽 유리 파티션 천장 조명 사진 올리비에 마틴 갬비어

Design studio razavi architecture Design Team studio razavi architecture Consultant the boson project General Contractor EGIP Millwork PRIME Location Paris, France Use Headquarters and office Area 700m<sup>2</sup> Floor Carpet, Desso Wall Glass Partitions, Clestra Ceiling Lighting, Vibia Photo Olivier Martin Gambier



Elevation

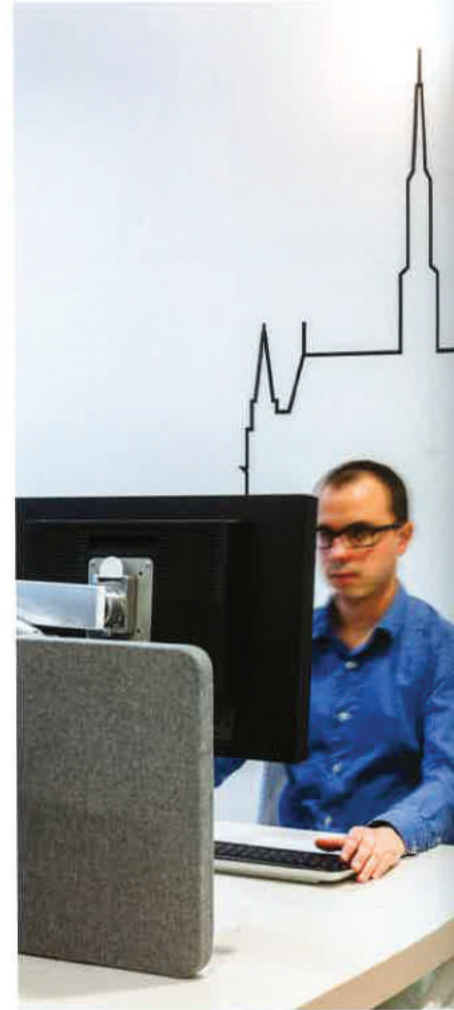


Location





Floor Plan






라 파리지엔 본사

이 단일 층을 설계하는 데 있어서 우리는 다양한 업무 고정들이 각기 다른 구성을 할 수 있도록 하면서도, 보험 회사로서 때로는 기밀이 매우 중요한 업무 절차에 특별히 맞춰질 수 있도록 하는 데 집중했다.

이에 따라 개인의 웰빙에 방해가 되지 않도록 조심스럽게 조절한 플로우 패턴을 구성했다. 우리는 업무 공간에는 잘 사용되지 않는 자재를 선택해서 나무, 카펫과 유리 칸막이를 적절히 사용하여 핵심 정체성을 분명하게 확립했다. 소나무는 결함이 있는 재목이지만, 바로 그 결함 때문에 우리는 소나무를 선택했다. 또, 자연 채광이 가능한 한 안쪽 깊숙한 곳까지 미칠 수 있도록 공간을 설계했으며, 즉각적으로 효율적인 환경을 제공하기 위해 마루 표면을 펠트로 넉넉히 덮었다.

바닥 판 중앙에 위치한 것은 "프로그램 아일랜드"로서, 현존하는 구조를 숨기고, 저장 공간 및 리셉션 데스크, 스탠드업 회의실 및 창고 등 기타 프로그램 공간을 창출한다. 프로그램 아일랜드는 층의 가장 중앙에 위치해 있어서 모든 업무 공간이 중심 아일랜드를 둘러싸고 골고루 분포되어 있다. 



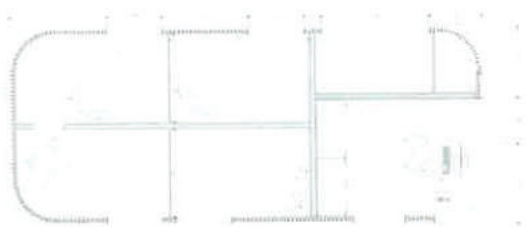
This full floor work space was designed for the oldest insurance company in France. A very specific brief had been put together by the client which required to design a "peaceful, see-through & fresh" space that would not only respond to contemporary work practices but also allow new, and at times unexpected, team interactions.

One game changer prior to design started on this project was the involvement of The Boson Project. A young consultancy firm focusing on helping established corporations to adapt to new work environments and culture. This allowed us to focus on design options that we knew were compatible with our clients wishes and ultimately finalize a design package at record speed. Our focus on this single floor has been to create a variety of work nodes that would allow teams different setups, specifically tailored to their procedures (at times highly confidential) as an insurance company.

This in turn creates an alternate flow pattern which we carefully controlled so that it would not conflict with individual well-being. We opted for materials that are not commonly thought of for work spaces and tried to use them sensibly to establish a core identity, combining wood, carpet & glass partitions. Pine was the wood of choice because of its very imperfections. We made sure natural lighting was allowed as deep as possible inside the floor and introduced generous felt covered surfaces to provide an acoustically efficient environment.

Centrally located on the floor plate are "program islands" which allow existing structure to be concealed, create storage & a variety of other programs such as reception desk, stand-up meeting rooms and storage. They are located at the very center of the floor so that all work spaces are evenly distributed from and around these core islands.





Private Area



















